

Earth, air, fire or water.  
Our wheels defy the elements every day...

*colson*



***colson*** ®



## ...something to be proud of!

You want a reliable partner. And a reliable product.  
You opt for innovation, but also for passion.  
And you want transparency. A clear picture.

Colson Europe B.V. is part of Colson Associates, the largest manufacturer and supplier of castor wheels in the world. More than 60 years' experience. In every sector: from flower auctions to bakeries, from distribution centres to the airline industry. We offer the reliability and transparency you are looking for. With passion, we are continually looking for innovative solutions to all your needs with regard to wheels.



Colson Europe B.V.: the right wheel for every business!



earth

## Earth. Reliability from the ground up.

You want a reliable product. A long-lasting product. A product that has earned its spurs. You are willing to pay, but only for quality. And for reliability. That's why you go for Colson wheels.

### Reliable heavyweights ...

Our wheels challenge gravity. Every day. And they always win. Why? Because we supply exclusively high-quality products. Products as solid as rock. Products that last. We supply wheels with load capacities from 5 to 3000 kg. All our wheels are exhaustively tested in our own laboratory, from lightweight wheels to heavy-duty industrial wheels. That's why they keep working, day in, day out. However extreme the conditions.

### ... with respect for planet Earth

True high-quality products respect our planet. That is why our manufacturing process is environmentally friendly and generates as little waste as possible. At Colson, quality always goes hand in hand with durability and sustainability.



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# Air

## Air. Space for inspiration.

Innovation means progress. You think ahead, ever wanting to raise your standards. You innovate, always staying one step ahead of competition. But you also choose to go international. Your country is just not big enough for you, which is why you have business partners all over the world.

### **Your transport in capable hands...**

Thousands of kilograms of air cargo... which you want moved and rolled into the plane with ease. Thanks to our unique Colson Cargo Castors, this is possible. Passenger baggage also has to be quickly transported into the right plane. This requires a high-quality durable transport system. Colson developed wheels that run extra smoothly for handling air cargo. Airports all over the world use our wheels.

### **...and a worldwide network**

You choose to do business internationally. So do we. Colson has built a network in most countries. Colson Associates, our parent company is present around the world.



# Fire

## Fire. The flames of passion.

You will go through fire for your business. Passion for your product makes you go for it and keeps you going when the pressure rises. We have no intention of re-inventing the wheel, but we fully intend to innovate it. So we can be of better service to you.

### **A fiery business...**

You work with fire every day? In a bakery, for instance? Then your equipment is dealing with hefty fluctuations in temperature. After all, oven trolleys are subjected to temperatures of -40°C to 300°C. Year in, year out. That is why we developed our bakery wheels, which keep functioning under extreme conditions. There are many bakery floors that feel them every day.

### **...with perfection first**

We like our customers to be satisfied, now and in ten years' time. We work hard to achieve this. But we do not believe in sales pitches or price breakers. Quality sells itself. Therefore the perfect wheel comes first at Colson.







water

## Water. The depth of transparency.

You like to know where you stand. You are averse to vagueness. Like you, we like transparency. In fact, it is our first priority. A clear product, a clear price... To us, this is clearly necessary for success.

### **The power of water...**

A damp environment? Heavy rainfall? Water can have a destructive effect on materials. But this can be overcome. We developed special waterproof swivel castors that last a very long time. Colson wheels can withstand the power of water.

### **...and aggressive materials.**

Some environments require immaculate hygiene, for instance the food industry or the medical sector. This means that equipment is exposed to high-pressure spraying and caustic cleaning products every day. Our wheels can handle this kind of extreme conditions.



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